

What is Positive Youth Development?



Oak Park and River Forest PYD
 Reducing Underage Drinking in our Community!



Community Partners
 From over twelve sectors working together



30% of OPRF 8th-12th graders consumed alcohol in the past 30 days*
 *IYS 2016

Our Vision and Mission

Positive Youth Development is a community wide coalition that supports youth in Oak Park and River Forest to be healthy in making choices that are alcohol and drug free.

The Workgroup for Positive Youth Development brings the community together to identify and implement evidence-based prevention strategies that support youth in making healthy choices to be alcohol and drug free.

1

YOUTH & PARENT

Aims to reduce permissiveness by parents and use by youth

2

COMMUNITY

Addresses Alcohol Policy and Compliance Checks

3

DATA

We use the Illinois Youth Survey & Focus Groups

Strategies

We have successfully implemented the following strategies through our three planning and action committees.

We've completed liquor license **Compliance Checks** in Oak Park and River Forest through our partnership with local police. Responsible beverage service empowers and strengthens our businesses to be their best!

We have successfully launched several **Communication Campaigns** for both Parent and Youth addressing access to alcohol, perception of alcohol use and attitudes toward underage drinking and drug use.

In partnership with Oak Park River Forest HS the **Youth Prevention Education** program (*Project Towards No Drug Abuse*) is now taught during all health classes. This ensures that all students receive alcohol and drug education in their Freshman year along with their peers, giving the best chance for developing healthy substance-free attitudes!



Sticker Shock Campaigns remind adults in the community to refrain from purchasing alcohol for anyone under the age of 21! It's illegal and it's irresponsible.

A big Thank-you to both Jewel and Pete's in Oak Park and River Forest who partnered with us as we *stickered* the store! Students from OPRF'S HYPE group as well as **YOUNG LIFE & the Township TIME** Program came out to help! We couldn't do it without you!

"A CHILD WHO REACHES 21 WITHOUT SMOKING, ABUSING ALCOHOL OR USING DRUGS IS VIRTUALLY CERTAIN NEVER TO DO SO" ~JOSEPH CALIFANO JR. National Center on Addiction & Substance Abuse

UPCOMING EVENTS & LOOKING AHEAD!

Come to Illinois Township Day! On Friday September 21st please join us as we celebrate both OP & RF Townships! Live music, refreshments and community food drive! Join us from 4-7pm at 105 S. Oak Park Ave. For more information www.oakparktownship.org

Red Ribbon Week October 23rd-31st!

For more info visit: www.oakparktownship.org/pyd

This campaign is supported by the Strategic Prevention Framework-Partnerships for Success Catalogue of Federal Domestic Assistance No. 93.243 funded by the Substance Abuse and Mental Health Services Administration through a grant administered by the Illinois Department of Human Services. Supporting youth in Oak Park and River Forest Townships.

